



Wellard

MEDIA RELEASE
25 March 2009

Gold sponsorship for the International Quadrangular

Elite polocrosse riders from South Africa, United Kingdom, New Zealand and Australia will gather at Bong Bong Racecourse in Bowral, NSW on April 16 –19 to compete in the 2009 International Quadrangular Series.

The privilege of staging the Series has been awarded to the Burradoo Polocrosse Club, the oldest polocrosse club in the world, situated in the magnificent Southern Highlands. During the four day carnival, a club level tournament will also take place.

In 2007, the World Cup at Warwick QLD attracted 40,000 spectators from Australia and all over the world. The International Series is expected to attract large numbers of spectators, supporters and volunteers from across Australia and the participating countries.

Wellard Rural Exports is proud to be a Gold Sponsor of this event, considered among the polocrosse community to be one of the most prestigious international tournaments held anywhere in the world and one which will see the world's top four teams battle for the international number one ranking, a position currently held by the Australian players.

This is a first for Wellard as the company has never been involved in sponsoring polocrosse before, but as Wellard's Live Cattle Manager Justin Morrissey said: "Polocrosse is an exciting and skilful sport that involves speed, athleticism, stamina and lightning quick reflexes from both rider and horse."

Wellard strongly believes in the importance of participating in the lives of community groups. "We have chosen to support the event as it provides an exceptional opportunity to bring together the Australian and international community to share a uniquely Aussie made sport," Mr Morrissey said.

More details available at www.burradoopolocrosse.com

For enquiries please contact:

Justin Morrissey
Live Cattle Manager
Email: justin@wellardgroup.com.au

Nora Arici
Communications Manager
Email: nora@wellardgroup.com.au